



Website: [www.kamdhenulimited.com](http://www.kamdhenulimited.com), [www.kamdhenupaints.com](http://www.kamdhenupaints.com)  
Email: [info@kamdhenulimited.com](mailto:info@kamdhenulimited.com)

# Ispat Sandesh

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## Dealers meet of No. 1 brand Kamdhenu NXT held in Kolkata

Kamdhenu Limited, a company known for offering high-quality steel products, always emphasizes on innovation and manufacturing quality products. Moving to this commitment, the Company ranks among the top companies in the country. In making the Company a leading one, the dealers of the Company are also working with full commitment and delivering the Company's products to the customers smoothly. The Company always organizes grand events to praise their contribution.

Under this, the company organized a conference for KAMDHENU NXT dealers in Kolkata. Around 500 dealers participated in this conference. Here, among the officials of the Company Director Mr. Sunil Agarwal, Senior GM Mr. S.B. Sharma, AGM Shri Amit Soni and Senior Manager Kavita Mishra marked their warm presence. Along with them, Director Mr. Anand Saraogi, Director Mr. Vishal Saraogi, Director Mr. Mukesh Bharuka and Sandeep Agarwal of M/s Alaknanda Sponge Iron Limited, a company that produces the Company's products through license agreement in Kolkata, also participated in the event.

Here Mr. Sunil Aggarwal, Director of the company, shared the important points of KAMDHENU NXT and

encouraged the dealers in his motivational style. Along with this, Senior GM, Mr. S.B. Sharma, through an informative presentation, explained the excellent quality of KAMDHENU NXT and its related marketing plans to the dealers. Their suggestions for better communication with the channel partner were also heard. In every way, the best-performing dealers were also honoured by presenting a great corporate culture. Encouraged by the Company's plans, all dealers showed their commitment to maintain the Company name, the no. 1 brand.

Director, Mr. Sunil Agarwal while addressing the dealers said, "KAMDHENU NXT is Next Generation Steel and its interlocking capacity is unmatched. The way you have increased the share of this excellent steel in the State, it seems that you have the courage to touch new heights and you can make and will keep KAMDHENU NXT the number 1 in the State"

Mr. Anand Saraogi, Director of M/s Alaknanda Sponge Iron Limited, the manufacturing company of Kamdhenu NXT through license agreement said, "We are delighted that we are associated with Kamadhenu Limited, a company that manufactures high-quality products. And together with the company, we are committed to take the construction of infrastructure of the state to greater heights."





## Kamdhenu Limited makes masons aware by organizing meets

Kamdhenu Limited, one of the country's leading company, is strengthening the country's construction with its excellent range of innovative steel products as well as making aware the masons who are exact hands for constructions. Kamadhenu Limited organized conferences in many areas of the country as part of its efforts. Here the Company informed them of high-quality steel.

In these conferences, the Company shares all the parameters of construction steel which are required for building construction and construction. Besides, the Company also shares the features of its double rib innovative steel KAMDHENU NXT here. This gave masons important information about building construction as well as the company's high-quality products.

Under this, the Company continuously organized Masons Meet in Uttar Pradesh, Bihar and Madhya Pradesh. Three Mason Meets were organized in Pratapgarh, Uttar Pradesh. The meet were attended by the company's AGM, Mr. Santosh Shukla, Executive, Mr. Bhanu Pratap Mishra and Distributor Mr. Pintu Khandelwal. A large number of masons participated in these three events and were impressed by the quality of the Company's product KAMDHENU NXT.

They also committed to using it more and more in building construction.

At the Masons Meet held in Begusarai and Purnia in Bihar, the masons also showed enthusiasm and participated in large numbers. Here, masons were happy with the company's awareness initiative and decided to use it in

construction work after being impressed by the quality of Next Generation Interlocking Steel. Among the company officials Marketing In-charge of KAMDHENU NXT, Mr. Neeraj Rai and distributor M/s. Radhika Engineering, supported at Begusarai. In Purnia, on behalf of the Company, the Marketing In-charge, Mr. Shравan Kumar Mishra and M/s Maheshwari Brothers conducted the conference.

Masons also showed great enthusiasm at the meet held at Neemuch in Madhya Pradesh. The officials of the Company, including Avneesh Kumar, Vinod Mehta and M/s Balaji Hardware motivated the masons. At all these meets, Masons were impressed by the high quality of the GGC and decided to prioritize it in construction works.





## A colourful conference of Kamdhenu COLOURMAX dealers held in Mumbai

Kamdhenu Limited, a company offering branded steel in the construction steel market in the Country, continues to motivate dealers as per the new requirements of the Country. In this conference, the Company always makes dealers aware of new technology and innovation. The Company organized the entire event in a grand manner, in which the dealers also showed their full enthusiasm. This special event was organized by the company this time in the country's financial capital Mumbai.

More than 70 dealers of the company attended this conference held at Hotel Gopalas Residency in Mumbai. Amongst the company's officials, Mr. Bhaskar Chaudhary (GM), Mr. Jai Kishan Singh (Marketing Executive), Mr. Ravindra Arun Sonar (Marketing Executive) and Mr. Vaibhav S. Joshi (Marketing Executive) marked their benign presence in the conference. Along with this, Director Mr. Sanjay Gupta, Director Abhishek Kashikar and Manager Nitin Bhardwaj, Director of M/s Sun Roofing Company, who manufactures the products of the company through license also participated. At this conference, the company's executives shared the innovative feature of Kamadhenu COLOURMAX, the most trusted brand of roofing sheets. Along with this, the development plans of the State were also briefed and was also stated that this great product of the Company is very useful. Dealers were also introduced to new marketing policies which would help them to increase the demand for Kamdhenu COLOURMAX in their areas. The dealers also vowed to increase the market share of Kamadhenu COLOURMAX.

In this conference, everyone had the courage to move forward. Here everyone got a chance to spend a special moment like a family. Along with this, the better-performing dealers were also honoured here. On this



special occasion, Mr. Bhaskar Chaudhary, GM of Kamadhenu Limited said, "We appreciate your efforts. Today, with your cooperation, people's trust in Kamdhenu COLOURMAX has increased. In view of your passion for work, we have decided to increase the production capacity to 12 thousand metric tons and the way you are working, it seems that we will get a 30 percent share by the next financial year, and today is a special day for all of us as another high-quality product PPGL was launched by Kamdhenu Limited from this platform."

Here, Mr. Sanjay Gupta, Director, M/s Sun Roofing Company, which manufactures the Company's products through a license said, "We are proud to manufacture the products of Kamdhenu Limited, a company that manufactures high-quality steel products."

Our common efforts continued to go forward and we continued to increase the share of high-quality sheets Kamdhenu COLOURMAX in the construction works.



# Kamdhenu Limited receives the Fortune 500 Award



If you have the passion to move forward, success also salutes the steps. Kamdhenu Limited, the leading manufacturer of construction products in the country, is a reflection of the same passion that can be experienced in the success Kamdhenu Limited has achieved. The Company has always given priority to the development of the country and manufacturing high-quality products to meet the target. These products were transported across the Country at a competitive price to take manufacturing to a new height. Through high quality, security, innovation and advanced technology increased its participation in the 'Make in India' scheme. In doing so, the company has incorporated itself into the top companies of the Country. The World's Greatest Brand 2017-18 Award, Asia's Most Promising

Award 2016 and Indian Power Brand 2016 are prestigious awards that showcase the Company's superior potential.

Kamdhenu Limited's growth as a trusted brand has been awarded by the prestigious platform "Fortune the Next 500". Kamdhenu Limited received the Fortune 500 category award at the Fortune Next 500 event held in July this year. The award was given to the Company by Shri Anurag Thakur, Minister of State for Corporate Affairs. On behalf of the Company, this award was bestowed to Mr. Sachin Agarwal, Director of the Company and Senior GM. Mr. Dilip Mehra.

This event, which is organized to honour the major companies of the country, has special significance in the corporate world. The top 500 companies of the country participated in the 5th edition of "Fortune the next 500" held at the Federation House of Federation of Indian Chambers of Commerce and Industries (FICCI), in Delhi. It was also discussed how the digital revolution is helpful in taking the business to new heights. Make in India and the participation of Indian companies in global business Companies were encouraged here to give it a new dimension.

After accepting the 'Fortune 500' award, company Director Mr. Sachin Agarwal said, "We are proud to receive this award and it is a happy moment for the entire Kamdhenu family. We will continue the way we have maintained our trust with high quality and innovation, so that the safety and satisfaction of customers can be ensured. With this, we will further increase the participation of our high-quality products in the country to give a new dimension to the development of the Company as well as of our Country."



Mr. Anurag Panday  
M/s Krishi Upkaran Bhandar  
Add.- Buxar (Bihar)  
Pin- 802101  
Mob.- 9334446031

Mr. Anil Surekha  
M/s Surekha Traders  
Add.- Samastipur ( Bihar)  
Pin- 848101  
Mob.- 9334442727

Mr. Gopal Mahto  
M/s New Samdarshi  
Trading & Company  
Add.- Laheriasarai ( Bihar)  
Pin- 846001  
Mob.- 9234682067